**HELP US BUILD OUR COMMUNITY AED REGISTRY AND YOU COULD WIN $500!**

***The AED Contest, sponsored by the PulsePoint Foundation, encourages communities to identify and register AEDs so their location is known during a nearby cardiac emergency.***

CITY, STATE (Month XX, 2025)—This October, duringSudden Cardiac Arrest Awareness month, thenon-profit PulsePoint Foundation, with generous donations from ZOLL®, an Asahi Kasei company that manufactures medical devices and related software solutions, and SaveStation®, the leader in innovative and highly visible outdoor AED cabinets, is rewarding communities for locating and registering AEDs (automated external defibrillators).

Each AED registered from October 1 through 31 will gain you an entry to win one of ten, $500 Amazon gift cards. Collectively, if [insert community] is the community that registers the most AEDs in October, we will be awarding five [ZOLL AED 3](https://www.zoll.com/products/aeds/aeds-for-public-access/zoll-aed-3-for-public-access)® defibrillators and one 24/7 outdoor fully monitored [SaveStation®](https://savestation.ca/product/savestation-wall-mount/) AED cabinet to provide to public safety staff or place in underserved parts of the community.

AEDs must be registered through the free [PulsePoint AED app](https://onelink.to/pulsepoint-aed) or online at [AED.new](https://aedregistry.pulsepoint.org/index.php). After verification by [XX public safety agency], those AEDs will be added to the National Emergency AED Registry (NEAR), hosted by PulsePoint, to be shared with lay responders and 911 call takers during a cardiac emergency. The globally accessible Emergency AED Registry currently includes more than 195,000 vetted AEDs of all manufacturers and models.

Visit [www.pulsepoint.org/aedcontest](http://www.pulsepoint.org/aedcontest) to download helpful resources and review the complete list of contest rules.

**Why Cataloging AED Locations is Crucial**

More than 350,000 out-of-hospital cardiac arrests (OHCA) occur annually in the U.S. making it a leading cause of death. Survival rates nationally for sudden cardiac arrest are less than 10 percent. However, cardiac arrest victims who receive a shock from a publicly-available AED (automated external defibrillator) administered by a bystander prior to EMS arrival have 2-3 times better odds of survival to hospital discharge and more favorable outcomes. Without bystander AED use, 70 percent of cardiac arrest patients either die or survive with impaired brain function. Despite the life-saving potential of AEDs, they are of no value if they cannot be located and placed into service during a cardiac emergency.

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**About the PulsePoint Foundation**
PulsePoint is a public 501(c)(3) non-profit foundation that builds applications for use by public safety agencies to increase community awareness during critical events. The PulsePoint Respond mobile app notifies trained individuals of the nearby need for CPR and the PulsePoint AED app registers AED (automated external defibrillator) locations into the [National Emergency AED Registry (NEAR)](https://www.near-registry.org/) for use by the public and 9-1-1 telecommunicators during emergency call taking. PulsePoint also provides specialized mobile apps for professional responders. Learn more at [pulsepoint.org](http://pulsepoint.org/). The free apps are available for download on the App Store and Google Play.

**About ZOLL**

ZOLL, an Asahi Kasei company, develops and markets medical devices and software solutions that help advance emergency care and save lives, while increasing clinical and operational efficiencies. With products for defibrillation and cardiac monitoring, circulation enhancement and CPR feedback, supersaturated oxygen therapy, data management, ventilation, therapeutic temperature management, and sleep apnea diagnosis and treatment, ZOLL provides a comprehensive set of technologies that help clinicians, EMS and fire professionals, as well as lay rescuers, improve patient outcomes in critical cardiopulmonary conditions. For more information, visit [www.ZOLL.com](https://www.zoll.com/).

**About SaveStation®**

SaveStation is on a mission to empower communities to save lives by offering quick, 24/7 public access to life-saving AEDs through innovative placements of its premier line of indoor and outdoor cabinets. SaveStation pairs these placements with best-in-class educational campaigns and resources that raise awareness about Sudden Cardiac Arrest and the importance of AED and CPR use. With a focus on expanding access, increasing awareness, and enhancing education, SaveStation is making a real impact. Learn more at [savestation.com](http://savestation.com).

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